



Media Kit
& Rate Card
2026

Business News Media Group (BNMG)



Business News Media Group -BNMG



Your Story, Our Voice 15 Years of Insight, Trust, and Excellence

ABOUT BNMG DIGITAL PLATFORMS

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The screenshot shows the English version of the Business News website. The header includes the logo and navigation menu. The main content area features a large image of a man pointing at a map, with several news headlines to the right. A yellow banner at the bottom reads "Business News - English".

The screenshot shows the Arabic version of the Business News website. The header includes the logo and navigation menu. The main content area features a large image of a meeting room with a large screen, with several news headlines in Arabic. A yellow banner at the bottom reads "Business News - Arabic".

The screenshot shows the English version of the Property News website. The header includes the logo and navigation menu. The main content area features several images of real estate projects. A yellow banner at the bottom reads "Property News - English".

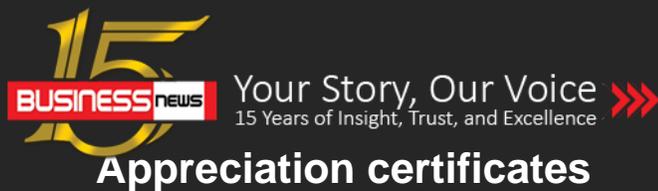
The screenshot shows the English version of the Travel & Markets website. The header includes the logo and navigation menu. The main content area features several images of travel destinations and hotels. A yellow banner at the bottom reads "Travel & Markets- English".

The screenshot shows the English version of the Technicalzoo website. The header includes the logo and navigation menu. The main content area features several images of technology products and news headlines. A yellow banner at the bottom reads "Technicalzoo - English".

The screenshot shows the English version of the Cars Newswire website. The header includes the logo and navigation menu. The main content area features several images of cars and news headlines. A yellow banner at the bottom reads "Cars Newswire - English".



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Appreciation certificates

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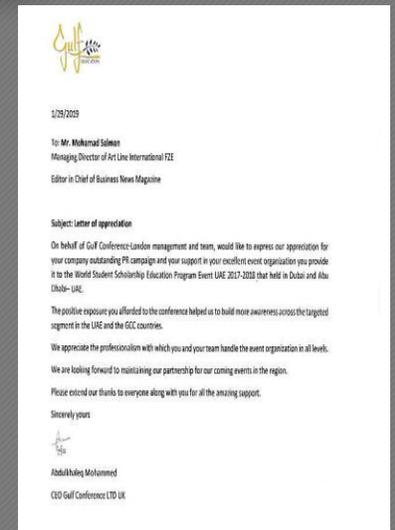
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Appreciation certificates

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BNMG Awards of Excellence



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ABOUT BNMG DIGITAL PLATFORMS

- Over the past 15 years, Business News Media Group (BNMG) has built seven bilingual (Arabic-English) digital platforms covering economy, tourism, real estate, technology, and mobility, delivering high-quality business journalism across the region.
- BNMG also operates dedicated press centers, publishes BNKSA to strengthen its presence in Saudi Arabia, and maintains a strong social media footprint to reach and engage a wide regional and international audience.

www.businessnewsme.com /Arabic

www.businessnewse.com / English

www.travelandmarkets.com / English

www.technicalzoo.com /English

www.propertybnews.com / English

www.propertynewsarabic.com / Arabic

www.carsnewswire.com / English



X (Twitter) : @BUSINESSNEWS_ME
 LinkedIn: @BUSINESS-NEWS-ME
 INSTAGRAM: @BUSINESSNEWS
 TIKTOK: @BUSINESSNEWSME
 YOUTUBE: BUSINESS NEWS ME





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Publication	Product	duration	Unit Price
Business News / Arabic	Advertorial	500 words	3500 AED
	Top Banner	1 Month	4500 AED
	Side Banner	1 Month	3000 AED
	Newsletter Top banner	1 Month	2500 AED
	Newsletter Bottom banner	1 Month	2000 AED
	Mailing List Banner	1 Month	2500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
Business News / English	Advertorial	800 words	4500 AED
	Top Banner	1 Month	4500 AED
	Side Banner	1 Month	3000 AED
	Newsletter Top banner	1 Month	2500 AED
	Newsletter Bottom banner	1 Month	2000 AED
	Mailing List Banner	1 Month	2500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
Travel & Markets / English	Advertorial	500 words	3300 AED
	Top Banner	1 Month	4500 AED
	Side Banner	1 Month	3000 AED
	Newsletter Top banner	1 Month	2500 AED
	Newsletter Bottom banner	1 Month	2000 AED
	Mailing List Banner	1 Month	2500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
Property News / Arabic	Advertorial	500 words	3500 AED
	Top Banner	1 Month	4500 AED
	Side Banner	1 Month	3000 AED
	Newsletter Top banner	1 Month	2500 AED
	Newsletter Bottom banner	1 Month	2000 AED
	Mailing List Banner	1 Month	2500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
Property News / English	Advertorial	500 words	3800 AED
	Top Banner	1 Month	4500 AED
	Side Banner	1 Month	3000 AED
	Newsletter Top banner	1 Month	2500 AED
	Newsletter Bottom banner	1 Month	2000 AED
	Mailing List Banner	1 Month	2500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
Technical Zoo/ English	Advertorial	500 words	3500 AED
	Top Banner	1 Month	4500 AED
	Side Banner	1 Month	3000 AED
	Newsletter Top banner	1 Month	2500 AED
	Newsletter Bottom banner	1 Month	2000 AED
	Mailing List Banner	1 Month	2500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
Cars Newswire / English	Advertorial	800 words	2500 AED
	Top Banner	1 Month	2500 AED
	Side Banner	1 Month	1000 AED
	Newsletter Top banner	1 Month	1500 AED
	Newsletter Bottom banner	1 Month	1000 AED
	Mailing List Banner	1 Month	1500 AED
	Front page categories Banner	1 Month	1500 AED



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Publication	Product	duration	Unit Price
@businessnews/ Instagram	Image Post	1 Time	800 AED
	Video Post	1 Time	800 AED
@businessnewsme / TikTok	Video Post	1 Time	800 AED

BNMG Digital Publications

Views/Impressions average analysis

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Publication	Views	Impressions	UAE %
Business News Arabic -advertorial	300,000		60%
Business News Arabic Banner		450,000	
Business News English -advertorial	350,000		55%
Business News English Banner		400,000	
Travel And Markets -advertorial	300,000		50%
Travel And Markets Banner		450,000	
Technical Zoo -advertorial	250,000		45%
Technical Zoo Banner		400,000	
Property B News -advertorial	150,000		55%
Property B News Banner		250,000	
Property News Arabic -advertorial	150,000	200,000	70%
Cars Newswire -advertorial	250,000	200,000	75%
Businessnews / Instagram	183,000		90%
Uaebnews / TekTok	5000		90%